

Community Design Charrette Report

Claiborne Corridor Cultural Innovation District

An Endeavor in Equitable Development

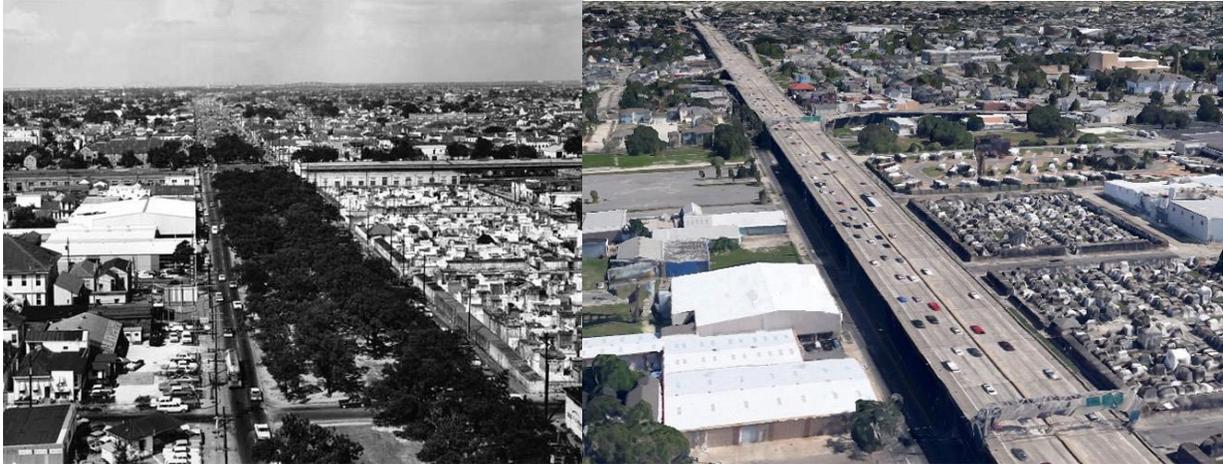
May-October 2017



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History + Purpose

Community recommendations regarding the recapture of the space beneath the elevated I-10 expressway as a way to advance economic opportunity and cultural preservation for residents of the Claiborne Corridor have been repeatedly advocated for decades, beginning with the 1973 *Claiborne Avenue Design Team Study*, advanced with the 1994 New Orleans City Planning Commission *Tremé Study*, and are consistent with the recommendations of the 2013 HUD & DOTD *Livable Claiborne Communities Study*. As a result of this advocacy, in concert with philanthropic investments in equitable development, along with the City's desire to reduce disparities in New Orleans neighborhoods, the charge for co-creating and delivering a resident-led economic development project beneath I-10 is currently being tackled by the Network for Economic Opportunity (The Network).

The Network is profoundly engaged in efforts to empower local leaders, remove hierarchical barriers and cultivate dialogue by acknowledging previous injustices and views the Cultural Innovation District (CID) as a pathway for addressing all of its community driven priority areas. The community has not had many opportunities to address in a reconciliatory manner the protracted history of neglect, exclusionary practices, and misguided legislative decisions which have disproportionately impacted life for Claiborne Corridor residents. The consequences of this history are manifest in the great economic, social, and health disparities experienced by citizens residing in the Corridor, with the residents of the 70116 and 70119 zip codes experiencing the greatest concentrations of negative outcomes. By working with the residents who have been persistently engaged in advocating for positive outcomes in their neighborhood, particularly in the face of alternate municipal aggression and neglect, we have had the opportunity to employ and examine participatory governance strategies that will build citizen capacity for diplomacy, negotiation, problem-solving, and analysis, leading to sustainable policy making in a way that acknowledges the past and helps us to move collectively, creatively, and curatively toward the future.

The design workshops and training, were built upon the relationships developed over the course of Claiborne Corridor initiative and focused on sustaining and replicating the trust building work we have begun in the face of the weighty historical realities. Having identified root causes and underlying conditions and by applying a big picture approach—aligning long-standing community objectives with present City initiatives—we believe the entire process, beyond being a great design project, will culminate in broader systems change to create lasting differences in social, economic, and health outcomes, particularly for the residents of Tremé and the 7th Ward, and of the Claiborne Corridor as a whole.

From the beginning of the construction of the Interstate, the residents of the Corridor have been asked to get over it. They have been told, by default, that their quality of life is not as important as the quality of life of residents in higher opportunity neighborhoods. They were required to sit by as their community was literally ripped apart at the seams and today, fifty years after the erection of this “urban renewal” project which was completed without resident consultation or approval, the disinvestment in property and business along the once thriving community thoroughfare of Claiborne Avenue is almost final, leaving the way for many Corridor residents to be displaced by gentrification. And while Claiborne Corridor is at the heart of our city’s most celebrated cultural traditions, home of the nation’s oldest African American commercial districts and neighborhoods, adjacent to the region’s most job-rich business district, site of \$5 billion in completed or committed public and private investments, it also remains the site of our city’s most glaring socio-economic disparities, where a disproportionate number of residents live in poverty amidst blight and violence, and are faced with limited access to quality jobs, transportation, and safe housing.

Yet, though the community which lives in the shadow of the interstate is beleaguered with all the problems predicted by the prophesiers of the day, from the decline of businesses and all the other ills that follow the absence of economic growth—it has remained stalwart in its commitment to culture and to restoring the community of their collective memory. For the residents, those who were able to remain and those who now live in other parts of the city, the spaces “captured” by this project have become symbols of defiance—places where we still hold our traditional community celebrations, despite the un-celebratory atmosphere of the expressway. The Indigenous culture of Claiborne Corridor communities is a central driving force of New Orleans identity, society and economy. Known throughout the world as the neighborhood that gave birth to Jazz music, it is also the historic home of our city’s Mardi Gras Indian, Social Aid & Pleasure Club, Secondline, and Carnival traditions. As early as the 1780’s the Benevolent Aid Societies of New Orleans, patterned off the *sande* and *poro* secret societies of West Africa, were providing health care and funeral services, as well as civic and social opportunities for their membership.

Today, through generations of changes, these Clubs, Tribes, and Gangs are still active and are as much a part of community life as the neighborhood architecture, which also reflects the Indigenous residents’ West African heritage, where social life is built around art, custom, culture and music. Reflecting this heritage, the Cultural Innovation District will be a place of civic infrastructure representing the ubiquity and perseverance of the community in the face of seemingly unbeatable odds, sustaining the project by integrating it into the community’s very fabric.

In order to heal what many view as an injurious structure, it must be truly transformed into a welcoming bridge to the world for the people who live, work and celebrate around it every day. In addition to being secure, clean, safe for pedestrians, with abundant seating and all the other characteristics that mark great public spaces, it will be beautiful in ways that affirm the culture and identity of Claiborne Corridor residents.

Programming + Organizing

The Cultural Innovation District (CID) is a 19-Block transformation of space beneath the elevated I-10 expressway along Claiborne Avenue, from Canal Street to St. Bernard Avenue. Built with green infrastructure, in addition to being a world-class market with arts, crafts, produce and seafood vendors, the CID will include classrooms and exhibit space, interactive technology and education demonstrations, and will be a site for youth programming, health, environmental, and social services, community projects,

workshops, and special events for the residents of the Claiborne Corridor. As a culture based economic driver, the CID will support indigenous entrepreneurs and culture bearers in achieving their goals for equitable and sustainable community development. Heavy on innovation, it will be a resident governed effort focused on providing direct pathways to business ownership, workforce development, and community capacity building, through fulfilling the need for neighborhood serving retail and enhanced neighborhood services.

The establishment of a commercial corridor where business development and training are provided in place, sets up the CID as a unique experience for New Orleans entrepreneurs and business owners, and defines new, culturally relevant pathways to success. The opportunity to redress economic blight brought on by disinvestment after the elevated I-10 expressway divided a community is not lost on the advocates of this project, nor its potential partners. Hence, the programming strategy is to assist the development and promotion of equity for New Orleans' indigenous cultural community. The CID will work to address known systemic economic disparities by offering an alternative model which focuses on the entrepreneurial spirit of cultural bearers and meets them at the intersection of their multifaceted concerns.

The diversity of people and interests the Cultural Innovation District will welcome, and support, demands that a wide range of activities be possible. This place of spirited cultural exchange will be designed to accommodate socialization on every level, with a plethora of activities throughout the week. From shopping and dining to demonstrations, trainings and performances, activities will be planned to attract people of all ages and demographics, and highlight international connections. Certainly, as we revitalize the space under the bridge, we are committed to doing so in a way that includes the work and the workers who are committed to changing the landscape with best practices in mind. The CID addresses a myriad of environmental and community concerns by intentionally including experts and "citizen experts" throughout the process.

Sustainable Infrastructure – By integrating functionality with ecological balance, we will re-create the space in a way that benefits community growth, public health, the environment, and transportation. Using renewable energy, storm water management and eco-friendly construction we will make our stretch of the I-10, in effect, a "green highway".

Neighborhood Advisory Committee (NAC) – The NAC is made up of residents and business owners who advise with respect to whether programming and policies of the CID are meeting the specialized economic, cultural and educational needs of the communities served by the CID, and makes recommendations on how to meet those needs.

Operator Selection & Capacity Building – An operator joint venture is being established specialized experience, technical competence, and the demonstrated ability to collaborate with community residents, organizations, and businesses in community-led processes for the design, construction, and staffing of the CID, along with the delivery of services.

Resident Staff Selection & Training – The CID staff provides an excellent opportunity to invest in the development of human capital by training residents to fill the jobs located in their community. Each carefully vetted position will complete a personalized training program to include a series of intensive, directed mentorships by expert local and professionals in the marketplace, event production and tourism industries.

Neighborhood-based Businesses – Residents will find that the CID does more than just pay homage to their cultural products, but supports them by providing economic opportunity for hundreds of artists, vendors, farmers, fishermen, food artists, and performers. The benefits of entrepreneurship have not been fully realized in our city, with the share of all receipts accruing to minority-owned businesses holding at only 2%. Similarly, indigenous culture bearers (musicians, Social Aid and Pleasure Club members and Mardi Gras Indian members) are not enjoying the economic successes that the City’s cultural economy at large, is experiencing. The Claiborne Corridor is home to a critical mass of the City’s traditional culture bearers, who mostly live at or below the poverty line. With the capacity to support development of up to 160 micro-enterprises in three years, the Vendor Training and Incentive Program will be a defining component of the Cultural Innovation District’s success.

Cross-Sector Partnerships – The City of New Orleans, with offices and departments convened by The Network for Economic Opportunity, will work with Foundation for Louisiana, Re.Invest Initiative, New Corp, Inc. CDFI, N. O. Jazz & Heritage Festival, N. O. Multicultural Tourism Network, Clark High School, Tambourine & Fan, Tremé/7th Ward Cultural District, Housing Authority of New Orleans, Basin Street Station, and National Park Service, amongst others, with an ultimate goal of creating a professional, profitable, educational, sustainable and celebratory community-based project.

Engagement + Design

Process Intention

The first phase of organizing and engagement for the Claiborne Corridor Cultural Innovation District project spanned five (5) months and multiple workshops. The focus of the workshops was to provide several entry points for community members to actively participate in the development of ideas and experiences for what is to become the CID. Over the course of eight (8) workshops and over eighty hours of informational and working open dialogue, the community established a core set of considerations that directly address issues of inequity. These workshops, which included panel discussions, community conversations, and design sessions, allowed the participants to consider everything from environmental to economic issues resulting in a breadth of ideas that seek to counteract injustice in the built environment.

Report Intention

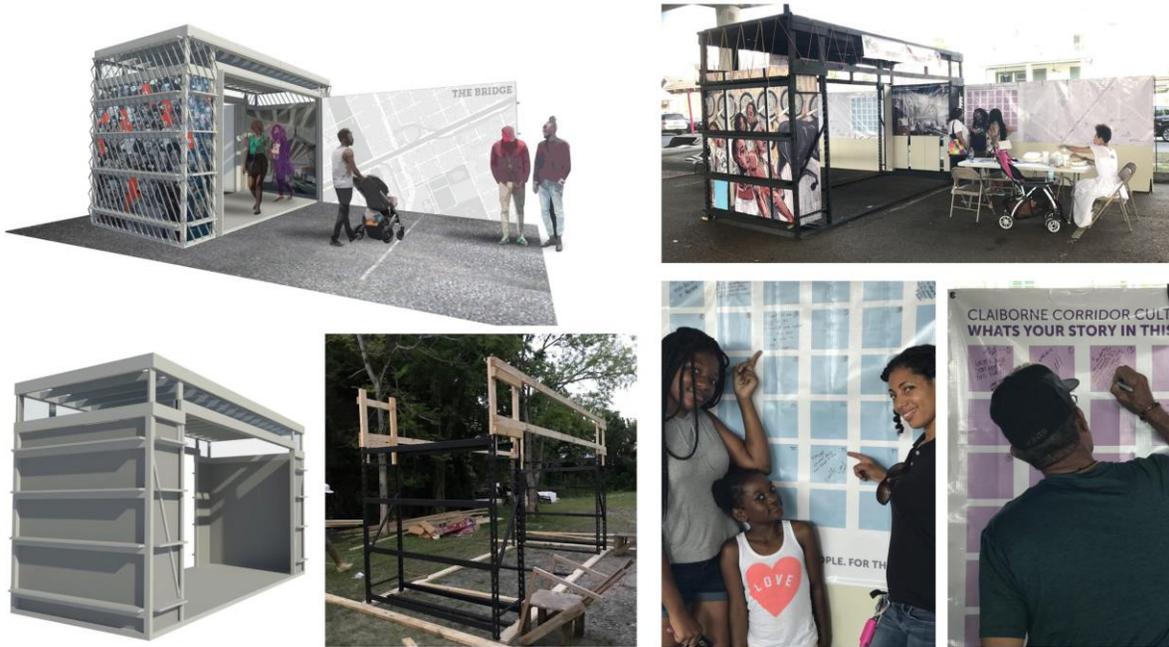
This Charrette report is a summary of events for the first phase of organizing. The intention is to give a sense of the conversation by documenting the community questions, concerns and design opportunities discussed during the workshops. This report will lay out the activities outcomes and implications from each workshop and will have direct correlation to the design of the space.

Charrette Workshops

Workshop 1: T7 Festival

Tremé/7th Ward Arts & Culture Festival “*Under the Bridge*”
May 27-28, 2017 - CID Phase 1 (between St. Ann + Columbus)

Bryan Lee, Nyree Ramsey, and Asali Ecclesiastes engaged over 200 festival goers about the CID concept, by having them to interact with an art installation that compelled participants to share and capture their concerns, memories, and hopes for the future of the space beneath the interstate, as they celebrated their neighborhood festival.



The CID stands out as an example of how our City is introducing policy with real intentionality around race, place, and equity. As we engaged over 400 people for the five months between Memorial Day weekend and Labor Day 2017, the project began to underscore how the charrette experience highlighted common themes, addressed by panel and participant, regardless of the charrette design topic.

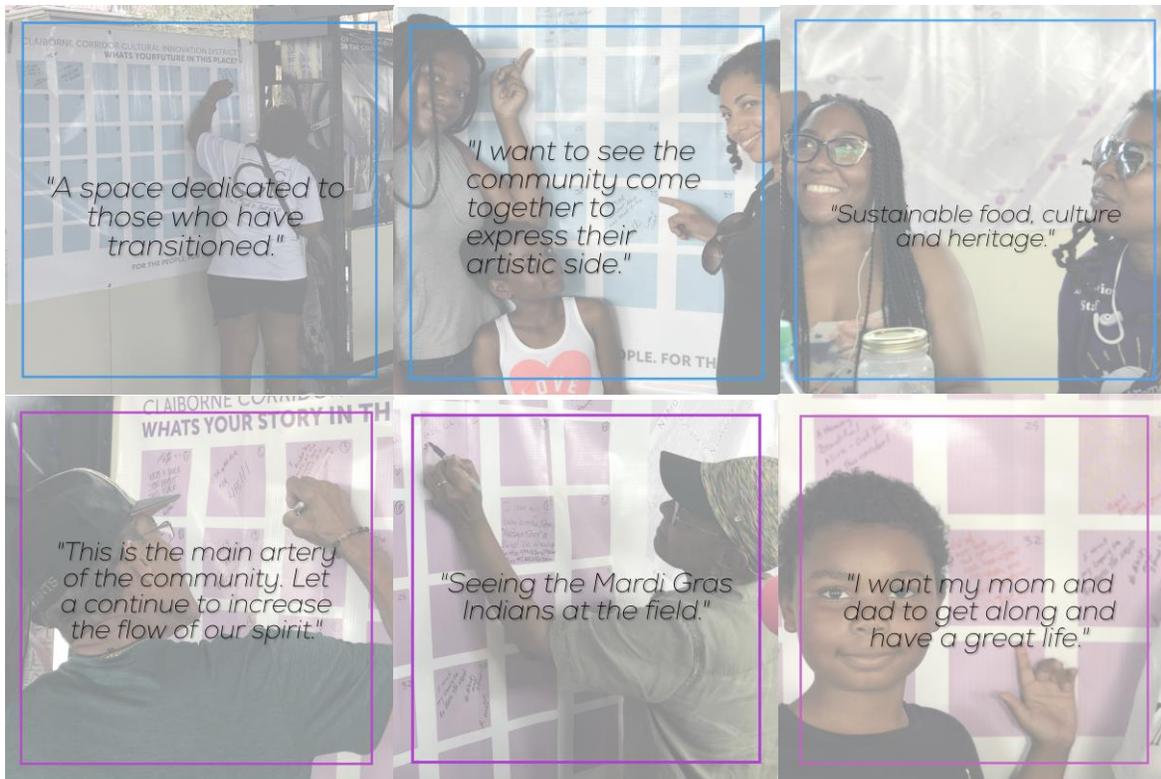
The T7 Festival and the Cultural Innovation District (CID) installation served as an opportunity to continue organizing in the Tremé and 7th ward community around the CID project at large. During the Tremé/7th Ward Arts and Culture Festival we were able to engage hundreds of residents through the course of the two day event. We did this through Community interaction and communal feedback in real time through a demonstration space visualizing the potential for the entire phase one footprint from Orleans to Esplanade on Claiborne Avenue.

Activities

The purpose and intent of this work was to organize and implement a creative public design strategy during the Tremé/7th ward festival. The specific project was to create an active sheltered public space to be used during the hours of the festival and provide enough context to the potential project to continue building community advocacy throughout its duration. The two day event provided low barrier interaction with festival goers to reflect on the history and the potential future of the corridor.

Outcomes and Feedback

The T7 engagement was the first in a long line of organizing to take place during the summer and fall of 2017. The installation has had a life that reflected in multiple events post T7 Festival and the design is easily replicable for future use as needed. This installation was a targeted opportunity for people to experience and be introduced to the opportunities underneath the bridge. In order to capture the story we asked two simple questions and documented the findings. Will you tell us your story of this space? What will be the future in the place? Here are a few of the answers:



Design Implications

The active and passive interaction of low barrier to entry spaces provide an ideal opportunity for projects like the Cultural Innovation District to stay inherently connected to the community it serves. The Tremé/7th Ward Festival played a valuable role in testing and introducing the potential of space to the public. The direct implications are related to our ability to be immediately accessible through an open and active communal space. This organizing effort was held during a festival and as such, maintained a flexibility that allowed the surrounding activities to engage in a natural manner. As it relates to a permanent structure, there's a need to continue the idea of high-level flexibility throughout the space.

When designing the spaces of the CID we should pay particular attention to the profile space (for marketplace) when activated, as well as deactivated. This will prompt a design that is ultimately open to the high ebbs and flows of the space over time.

Workshop 2: Cultural Preservation

*Sojourner Truth Center - June 30 & July 1**

2220 Lafitte Ave. (Lafitte/Iberville)

** 80 participants total*

Presenters: History of the CID Project

- Saundra Reed, Claiborne Corridor Elder, Central City activist
- Ashleigh G. Gardere, Senior Advisor to the Mayor, Executive Director, The Network for Economic Opportunity
- Diane Jones, Design Jones, LLC, Corridor-based landscape architecture firm; Livable Claiborne Communities (LCC) study contributor
- Asali DeVan Ecclesiastes, Claiborne Corridor Program Manager

Facilitator: Community Conversations

Sunni Patterson, Artist-in-Residence, nationally recognized poet and educator, and Corridor Resident



Quick summary

The first formal workshop for the CID focused on establishing the existing conditions and acknowledging the full scope of challenges facing this work moving forward. This workshop sought to set the stage for the historical and personal histories that shaped the corridor and will define how it will be regenerated.

Activities

The workshop panel centered on context and cultural preservation. A panel of community members and historians established the working experience, history and processes that define N. Claiborne Ave. today.

The design component of the workshop established the guiding principles for the process to which we return to every workshop moving forward. Community values plus design values gets us closer to equitable development. In doing so, we worked from a set of four concepts and definitions to guide us.

1. Capital & Equity

There are four types of capital that we expend in some quantity daily: financial, social, knowledge, time. The social fabric of communities, especially disinvested communities, is dependent on the relationships of people in and connections of people to place. Given the history of policies and procedures carried out in communities of color we must recognize and honor the non financial forms of transactional capital that keeps communities sustained over time.

2. Culture

Culture is the consequence of persistent collective circumstance (systemic oppression, geographic isolation, war, poverty, policy, wealth inequality, etc.) and immediate individual conditions (Maslow's hierarchy). It is the subtle adaptation of mental and physical processes in order to manage those immediate conditions and adhere to a path of least resistance, ultimately manifesting habitual tendencies and leading to entrenched cultural values.

3. Functional Needs of the Built Environment

Neighborhoods have a ratio of dependent functional needs required in order to be economically, environmentally, and culturally resilient. The character and relationship between these needs helps to determine the health and existing condition of a neighborhood while providing important information for future development.

4. Equity

Is ultimately about an acknowledgement of past systemic indiscretion in order to appropriately distribute resources, and opportunities, in relationship to the barriers faced by individuals and groups.

Mapping of Existing Conditions

See Attached [Exhibit A]

Design Implications

Participants in the workshops were asked to respond to the conditions and concerns with opportunities for design that might help to resolve the core issues addressed and uplift the assets of the space. Many opportunities arose from the conversations during the workshop. There were a few issues that rose to prominence during the session and were universally addressed as we established conditions, questions, or concerns.

Cultural Reverence

- Embracing and amplifying the temporal quality of celebration
- Don't mess up secondline parking

- Maintain and grow the spaces for community gathering
- Don't over institutionalize the space
- Make sure to keep the presence of the community viable in all the spaces built

Pollution

- Seek creative opportunities to handle acoustical/noise pollution (85 under Deck / 72 outside of Deck)
- Divert water runoff and pollution into creative landscapes and water interventions in space
- Air pollution is by far the most difficult to challenge given its impact. Address the issue with as many plants and use the potential of a barrier wall above to reduce the impact of ultrafine particulates
- Litter - this is obviously a chance to work with community to create, design and build processes and products that serve to keep the space clean

Safety

- A Slow Claiborne movement would utilize the artistic community to create spaces that slow the traffic to a point of safety for pedestrian crossing moving forward
- Lighting - the lighting under the bridge is a tremendous opportunity to support the positive activities that occur under the corridor and to open up the available time for the space to be occupied in the future

Maintenance

- Long term maintenance is an issue that has faced projects like this in the past and will be a necessary consideration in the design of the space. Products and components should have a consideration for both beauty and the long term ease of maintenance

Workshop 3: Sustainable + Green Infrastructure

*Ashe Cultural Arts Center - July 21 & 22**

1712 Oretha Castle Haley Blvd. (Central City)

**100 participants total*

Panelists:

- Charles Allen, Resilience Outreach Manager, Mayor's Office of Resilience & Sustainability
- Arthur Johnson, Executive Director, Lower 9th Ward Center for Sustainable Engagement & Development (CSED)
- Alicia Neal, Executive Director, Groundwork, NOLA
- Amy Stelly, Corridor Resident, former urban planner
- Jeff Supak, Community Resiliency Program Associate, Global Green

Facilitator: Happy Johnson, CSED Resiliency Officer

Special Guest: Honorable Nadine M. Ramsey, New Orleans City Council, District C



The green infrastructure workshop identified and expanded on the environmental injustice that persists directly at and adjacent to the Claiborne overpass. Challenges are many and the experts along with the community identified not only the concerns, but the Tremendous opportunities to mitigate some of the immense issues at hand.

This session discussed the city wide climate change action plan and the direct implications it has on this specific corridor. We asked ourselves, *What opportunities does the CID present for equity and justice in environmental planning? How can activities in the CID impact our households?*

Activities

During the workshop we asked participants to consider how they might activate the space from a small business perspective with the explicit intention of considering green infrastructure within their respective businesses.

Once the core ideas were flushed out around the intervention we asked participants to place those opportunities on the diagrammatic map.

Design Implications

Participants believe that by creating healing spaces or places where people can go to discuss their health, wellness, and/or general concerns in a way that is non-clinical, would directly impact acceptance of a changed behavior. Medical interactions, as they were experienced now, stigmatize, but opportunities to find success and increase healthy participations do exist. The following list are some examples of the solutions that emerged during the Health Charrette:

- Put community health workers in the neighborhoods or have community health ambassadors who regularly engage residents in the community.
- Have spaces to meditate—we need to demystify meditation and provide alternative methods to western kinds of medicines.

- Have greener infrastructure—with purposed attention given to plants that filter the air and/or help with overall health and wellbeing, in addition to general beautification.
- Develop educational spaces that will inform the community about healthy eating and healthy cooking... all forms of healthy *consumption* (e.g., develop an outward facing fresh foods market).
- Have community training centers that would educate community members about healthy *physical* living and provide them with the tools and training to train their neighbors.
- Create a cancer center to educate men and women in the African American community about their particular risks and teach them about possible preventative measures.
- Create spaces to practice and/or investigate alternative methods of health and healing.

Workshop 4: Health Disparities + Improved Health

Outcomes

*NORD Sanchez Center - August 11 & 12 **

1616 Caffin Ave. (Lower 9th Ward)

** 80 participants total*

Panelists:

- Dr. Takeisha Charles Davis, President & CEO, New Orleans East Hospital
- Dr. Kevin Stephens, former City of New Orleans Health Director;
- Jakevia Green, MPH, Senior Program Coordinator, Institute of Women & Ethnic Studies (IWES)
- Charlotte Parent, Assoc. Vice President, Community Affairs & Network Navigation, LCMC Health
- Gentelle Pedescleaux, Corridor Resident, Fitness Expert, Survivor of multiple heart surgeries



Facilitator: Imani Sheppard, CID Health Impact Assessment consultant

Special Guests: Staff of the City Department of Public Health & Louisiana Public Health Institute

The healthcare workshop was an opportunity to focus the conversation on the social determinants of health. Recognizing that nearly 60% of all determinants exist outside of medical care, we have the distinct chance to provide space that furthers the health of neighborhoods along the corridor.



Activities

The participants in the healthcare workshop focused the work on assessing the social determinants of health as described during the info session a day prior. The process, led by Imani Shepherd took on a larger context of the 13 neighborhoods along the Claiborne Corridor. The task was to

evaluate the perceived need based on their interaction with those communities in their lives experience.

Design Implications

Participants believe that by creating healing spaces or places where people can go to discuss their health, wellness, and/or general concerns in a way that is non-clinical, would directly impact acceptance of a changed behavior. Medical interactions, as they were experienced now, stigmatize, but opportunities to find success and increase . Put community health workers in the neighborhoods or have community health ambassadors who would go and speak to people in the community. Have spaces to meditate— we need to demystify meditation and provide alternative methods to western kinds of medicines.

- Have more green infrastructure—with particular attention being paid to plants that specifically filter the air and/or help with the health and wellbeing of people outside of general beautification.
- Develop educational spaces that will inform people about healthy eating and healthy cooking... all forms of healthy *consumption*.
- Have community training centers that would educate community members about healthy *physical* living and provide them with the tools/training to be able to train other people.
- Create spaces to practice or investigate alternative methods of health and healing
- Create cancer center to educate men and women in the African American community about their risks and teach them about possible preventative measures
- Develop an outward facing fresh foods market

Workshop 5: Business + Transformation

*Café Addiction, 1015 N. Claiborne Ave - August 18 & 19 **

CID - Business Located in Phase 1

** 50 participants total*

Panelists:

- Damon Burns, Executive Director, Finance Authority of New Orleans (FANO)
- Gina Charbonnet, Founder & Principal, GeChar Entertainment Production Company
- Tyrone Henry, Owner, Bissap Breeze, Veggie NOLA and founder of nonprofit, NFUNGOTAH, an African Diaspora Studies collective
- Malaika Moran, Founder, Principal Consultant, Brand Development & Marketing, Social Step.com
- Jon Renthrope, Co-Founder, Owner & Brewmaster, Cajun Fire Brewery

Facilitator: Judith Dangerfield, Director, Office of Supplier Diversity, City of New Orleans

Special Guests:

- Cherelle Blazer, Atmospheric Chemist, Sierra Club
- Lynnette White-Colin, Director, Small Business Ecosystem Development. New Orleans Business Alliance (NOLABA);
- Hermione Malone, Executive Director, GoodWork Network
- Margrett Magee, Business Services Manager, Mayor's Office of Economic Development, City of New Orleans
- Jennifer Turner, Co-Owner, Community Bookstore

- Beverly McKenna, McKenna Publishing, N.O.Tribune; Le Musée de f.p.c. Museum (provided



participants with “The Black Book”, directory of black owned businesses)

Claiborne Avenue was once the home of nearly 400 black owned businesses before the I-10 highway made its way through the neighborhood. The business workshop sought to identify and honor those past business while seeking to support current businesses and provide a platform to incubate new businesses within the community.

Activities

During the business workshop we looked at the relationship between the existing businesses and potential businesses to come and in the process we identified existing businesses within the map that had significant interest in maintaining a connection to the project long-term and works with participants to define what new businesses would be advantageous to the community.

Panelists spoke about the inherent challenges of owning and operating a cultural business versus standard practice.

Design Implications

The business charrette fully discussed how the scale of design was important to negotiating space; and having a plan that scales vendor commitment over time. Looking at the investment of existing businesses, one question posed was how we will design spaces that support the level of financial, social, and time-capital necessary to sustain a thriving business along the Corridor. The discussion had in this workshop aligns well with the concept to construct a marketplace that houses beta businesses as they grow.

Looking at the direct implications, we see a distinct opportunity to maximize an artist/vendor market space to receive and grow businesses based on existing habits and tendencies for use under the overpass, in addition to creating a new flow of individuals interacting with the space over time. The design spaces should be flexible but somewhat modular in order to maintain the open environment that exists and is

necessary during large events such as Mardi Gras or St. Joseph's night. Additionally, there is a distinct opportunity to design the space in a way that supports businesses interacting with the secondlines; the culture of "secondlining" is persistent, and operates 36 weekends out of the year along this particular Claiborne Avenue (CID) route.

Workshop 6: Community Artists + Transformation

*Café Addiction - August 20 & 21 **

CID - Business Located in Phase 1

** 45 participants total*

Panelists:

- Asante Salaam, Visual Artist; Program Manager, Mayor's Office of Cultural Economy, City of New Orleans (the City provided all participants with the 2016 Cultural Economy Annual Report)
- Michael "Cobbeannie" Green, Chef, Cobbeannie Catering, member of Tremé Sidewalk Steppers Social Aid & Pleasure Club
- Myron Encalade, Corridor Resident, Owner, Taylor Made Everything Fashions
- Sheleen Jones, Award winning Sculpture Artist, Congo Square Sculptors
- Chuck Perkins, Poet, Author, Owner of Cafe Istanbul, WBOK Radio Host
- Walter "Whoadie" Ramsey, Founder & Tuba player, Stooges Brass Band

Facilitator: Frederick "Hollywood" Delahoussaye, Poet, Author, Cultural Co-Director, Ashé Cultural Arts Center, Director, Kuumba Youth Camp

Special Guests: Ed Buckner, member, Original Big 7 Social Aid & Pleasure Club, and Deputy Director, Red Flame Hunters Youth Mardi Gras Indian Tribe; Ashton Ramsey, Cultural Historian, Tremé Tour Guide, and Folk Artist ("Man with the Suits")



Artists shape the cultural fabric of community and often serve as the voice of the people. The sentiment is never more true than here in the Claiborne Corridor. During this workshop artists were given the opportunity to reflect on how their particular skill set might actively support the goals of racial social cultural equity within the space.

Activities

Artists serve as the lifeblood of many communities in New Orleans. This particular workshop focused on allowing the artist to elaborate on their experience within the space, but more specifically to describe how they might fundamentally interact from a professional standpoint long-term.

Design Implications

The scale of work considered during the artist working session was particularly interesting because it lends itself to a suite of civic design based interventions as well as visual arts integration into this project at a high-level. Many artists expressed a will embed within the design process to help execute the work. This immediate application gives us a process as a means to incorporate great visual and sculpture artists, as well as civic design artists into our overall process; this is especially important for projects less \$150,000 because we again elevate the value of public and private partnerships.

Direct opportunities for design include lighting, seating, foliage canopy, mural arts, and bollards.

Workshop 7: Elders & Legacy

*Tremé Market Branch, 800 N. Claiborne Ave. - August 31**

Business Located in CID - Phase 1

** 44 participants total*

Panelists: Nine (9) Claiborne Corridor Elders participated

- Barbara Lacen-Keller, Tambourine & Fan, Secondline Task Force, “Mayor of Central City”
- Carol Bebel, Executive Director of Ashé Cultural Arts Center, CID Operator Partner
- Coach “Kokomo” Yusuf Saifiyallah, Claiborne Ave. property owner, Community track coach
- Donna Swanson, Claiborne Ave. Business Owner, Swanson Insurance & Swanson Consulting
- Ed Robinson, Owner, L&R Security;
- Gee Tucker (Janée Michelle), Actress, Grand Marshall of Mystic Krewe of Femme Fatale
- George Rainey, Chef, business displaced by I-10
- Glennis E. Bazzle, Educator
- Jessie Smallwood, Urban Planner

Special Guests: Pastor Dwight Webster, Christian Unity Baptist Church; and Terrence Rice, CID Project Manager, Meyer Engineers, Ltd.

Claiborne Corridor Artists: Brian Brown; Lionel Milton; Fred Johnston; Ayo Scott; Jessica Strahan (translated the elders’ visions and descriptions into images)

Facilitator: Linetta Gilbert, Community Advocate, thought leader, and philanthropic consultant



“You who know the potential, the possibilities pulsing in the dark, deliver us unto our gifts”
 -- Sunni Patterson, excerpt from the poem, “Ancestors”

The elders workshop permitted us to ground ourselves in the history of those who have experienced the rise and disinvestment of this place; to route our conversations about what should come, by having a firm understanding of what has been. Our elders workshop allowed us to identify the culturally important spaces that were lost over time, and provided a context for all of the stories told *about* the corridor.

Activities

The elders panel was unique in that we had explicit time dedicated to those who have seen the makeup and character of Claiborne Avenue before the highway was installed. While it has always been a part of the conversation, the nuance and detail of those relationships was enumerated during this workshop. Participants were able to identify 70+ businesses along Claiborne by name, which will long-term translate into effective remembrance of place.

Design Implications

What was made clear during the workshop was that there are a few typologies a business needs to consider along the way. In this process we will deal with small businesses, which are actively seeking a growth and return on investment that exist beyond individual needs. Beta businesses, which are businesses that are singularly seeking to design a life for immediate family and friends. Nomadic businesses, which include artists, brass bands, and those in the “hustle-arts” such as card tricks or French Quarter neighborhood fortune tellers. During the elders workshop we attempted to visualize the physical form by looking at small interventions within the context of a site model.

Understanding the business typologies and the needs of space as it relates to them will make this a frequently used active environment that accommodates plenty of typologies in a business without denigrating any of them. This is a huge opportunity to design a variety of scaled spaces that functionally seek to support those that have been marginalized overtime based on the type of income flow natural for particular businesses. Design should consider the three types of businesses and develop an appropriate public interface for each.

Workshop 8: Transformation & Youth

*Perseverance Hall, Louis Armstrong Park - September 1 & 2**

701 N. Rampart St (Tremé)

** 30 participants total*

Speakers:

- Corazon Johnston, corridor resident, youth poet and artist, featured in Scholastic’s Teen Voices magazine
- Ashton Ramsey, Cultural Historian, Tremé Tour Guide, Folk Artist “Man with the Suits”
- Janice Kimble, Tremé Dolls, Black Storyville Baby Dolls, Corridor Resident; (family was displaced by the building of Armstrong Park)
- Keith Ebanks, Brothers Empowered to Teach (BE2T)

Special Guests: *Groundworks NOLA Green Team, youth green infrastructure advocates; HueMan Development Project, youth social justice advocates; Betsy Hewitt, Senior Architect, Meyer Engineers, Ltd.; Mosi Makori, Marcellin Engineering; Trace Allen, Neighborhood Business Coordinator, Propeller*

Facilitator: Bryan Lee

Charrette Summary

Programming and Design Implications

Over the course of the community organizing workshops an immense amount of community derived information came to the table. The intensity and frequency of the workshops allowed for a substantial number of participants to join in the process throughout the 5-month discourse. During this time, some universal things became abundantly clear. As expected the acknowledgement of informal cultural space was at the top of the list for the majority of participants.

As mentioned, cultural space was the most prominent conversation throughout the workshops. This manifested in a ton of interesting ways that will have direct implications on the outcome of this project. The direct consideration of the high-influx times within the space requires a careful design strategy that supports a flexibility of the space and a compatibility with the activities associated with the space. For instance, we will have to consider how the steady flow of people during a secondline, St. Joseph's Night, or during Carnival season impacts the space or design in a way that uplifts the cause and purpose of these events.

This process should allow us to pay particular attention to the patterns and routines of a secondline passing through the underpass. It should provide opportunities for amplification, and to showcase the best footwork along the route. Saint Joseph's night allows us to consider, in conjunction with Tambourine and Fan, how best to elevate and spotlight the tribes within the space. This can be achieved through the design of elevated platforms that spotlight individuals when activated. Obviously, "**Mardi Gras Morning Under the Bridge**" holds a space in the hearts of the city. The space from Orleans to Esplanade fills to capacity and that feeling should not be interrupted as a part of this design. As a result, the design should consider open-air pavilions and canopy structures as a prime structural precedent for this project. This will allow for the market to still have form and distinction while maintaining and retaining the cultural presence at its highest form.

In addition to considering the ephemeral cultural elements of the space it is abundantly clear that we will have to address and uplift the physical features of the space that are bound to the community. This means the space should pay attention to scale and materiality so that it does not land like a spaceship within the context of the neighborhood, rather it should fit seamlessly. In order to accomplish this, it would behoove us to maintain a strong relationship with design Advocates within the community so that we are continuously responsive to the demonstrable positive emotional links between the space and the people currently living within it.

The second most frequent consideration from the community was safety. This concern revealed itself in a couple different ways. The acute safety considerations revolved around environmental pollution, sound, traffic, in particular, and safe crossing along the speeding highway. While these are tremendous obstacles, they are also extraordinary opportunities to coherently organize a space to mitigate these issues.

Environmental issues are obviously prevalent throughout the space. By working with a landscape architect and partners who have a focus on green infrastructure, we can lean into design elements that better handle water runoff on the site, address ultra-fine particulates that are a causality of being associated with high trafficked areas, and design elements for overall maintenance of the space so that trash and other items can be cleaned up relatively easily.

As it relates to sound issues, we've done preliminary decibel level checks at the center of the underpass as well as at the edge of the streets. Decibel levels underneath set around 85 decibels while it attenuates to the edges of the bridge around 72 decibels. The best way for us to address this is likely to offset any canopy structure from the highway enough so that the resonant sound is mitigated along this particular area. At present, we have reached out to acoustical consultants to test and reveal the appropriate strategies for reducing sound by 10 to 15 decibels across the section of the bridge.

Safe crossing along the CID could be one of the most difficult challenges facing the project. The speed limit along Claiborne Avenue, along with the width of the lanes creates a hazardous situation. There is ample opportunity to address this hazard by working with state and city officials to add murals and elevate particular cross sections of the street for safe passage. This paired with a request to reduce speed limits within the district's boundaries would potentially create an active fluid space and serve to reconnect the two sides of the community devastated by the highway introduction many years ago.

These are simply a few of the conditions, concerns and opportunities as determined by the community during the five months of workshops. Attached are the notes from each Workshop as well as precedent studies as reference for the design implications.

Organizing - Moving Forward - Design Strategy Outline

01. Community workshops

- a. Coordinate workshops with the Network for Economic Opportunity (The Network), Foundation For Louisiana (FFL), and Community Partners
- b. Summaries and notes per each session for future compilation
- c. Define, describe, facilitate workshop activities

02. Design advocates/community design coalition

- a. Develop job description and coordinate hiring of Design Advocates
- b. Manage and coordinate organizing efforts with the Design Advocate team
- c. Coordinate with owner and report out in conjunction with the scoped design faces as listed for the Architect of Record (AOR).
- d. Provide a workshop/training for design Advocates and community design coalition.

03. Canvassing

- a. Coordinate with design advocates to manage bi-weekly canvassing
- b. Disseminate monthly reports community-wide

04. Community events

- a. Coordinate and schedule community events with FFL and NEO
- b. Map out schedule of events to table at throughout the fall
- c. Create community dinner tool kit
- d. Coordinate and manage public art festival

05. Civic Design

- a. Coordinate and schedule public design workshops
- b. Develop and design scope of work for civic design with community
- c. Design, test, and review components for public interaction

- d. Review design and community feedback with the owner bi-weekly

06. Public Exhibition

- a. Design and develop documents for public exhibition space
- b. Create integrated timeline for public exhibition space that coordinates with scope of first phase construction
- c. Curate monthly exhibitions that hold an update with community feedback
- d. Build out scale model of Phase 1 site (blocks between Orleans and Esplanade avenues)



Project Details
November - April

Public Installation

City Council



CITY COUNCIL MEETING

- **NAC** – the Corridor’s Neighborhood Advisory Committee (NAC) continues to be the backbone of support. Three NAC members served on the architect selection committee, and many of the members, along with CID Charrette participants, joined forces at the City Council meeting on August 24, 2017. The City’s Joint Use Agreement with the State was being presented for a vote. To put it plain, our CID supporters showed up and “showed out!” with honest testimonies about what this project will mean for them, and for the future of their city. This project was particularly meaningful for our elders, and many expressed their views at the Council meeting. The Council vote was 7 Yeas, and 0 Nays!
- Link to the council meeting: [City Council Meeting – August 24, 2017](http://cityofno.granicus.com/MediaPlayer.php?view_id=3&clip_id=2731)
(http://cityofno.granicus.com/MediaPlayer.php?view_id=3&clip_id=2731)
 - **Go to time 3:59** for Segment RE: Claiborne Corridor Cultural Innovation District
 - **Go to time 4:27** in the video for Segment RE: community members advocating support
 - Time above is in (hrs:min) –*it was a 5-hour Council Meeting day!*
 - We had about 100 supporters join us over the course of the day, more than half provided comment cards to the Council.

Headlines

Jared C. Brossett
August 25 · 🌐

We're moving New Orleans forward! The Council approved the creation of the N. Claiborne Corridor Cultural Innovation District!



Yesterday, the Council passed an ordinance to provide for the lease of land and airspace under I-10 to preserve and enhance the Claiborne corridor.

"We're revitalizing a corridor that was once a thriving business hub prior to the existence of the Claiborne bridge," said **District "D" Councilmember Jared Brossett**. "We come here today to push forward in an investment in our people. People who are determined and hopeful, who have come together in their community and built it from the ground up. People who've invested in themselves and who have come to government to ask us to, in turn, invest in them. This is a great victory for the Tremé and the entire City of New Orleans."

Mayor Mitch Landrieu- City of New Orleans · 🌐

September 28 at 9:55 AM · 🌐

MORE GOOD NEWS: #NOLA receives \$820K @CommerceGov grant to develop N. Claiborne corridor.



THE NEW ORLEANS ADVOCATE
New Orleans receives \$820,000 federal grant to develop North Claiborne corridor into 'cultural i...

1 Share

Love Comment Share

36 Shares

Love Comment Share

[City Business: New Orleans gets federal help to develop Claiborne Avenue corridor](#)

By: CityBusiness staff reports
September 27, 2017

New Orleans is getting federal help in its plan to redevelop the Claiborne Avenue corridor into a “cultural innovation district.”

[Advocate: New Orleans receives \\$820,000 federal grant to develop North Claiborne corridor into 'cultural innovation district'](#)

Advocate staff report
SEP 27, 2017 - 4:55 PM

Plans to transform the [19-block North Claiborne Avenue](#) corridor and its surrounding neighborhoods [into a green marketplace](#) have received a lift from an \$820,000 U.S. Department of Commerce grant to the city.

[New Orleans Community Works to Erase Freeway's Shadow](#)

BY [NINA FELDMAN](#) |
SEPTEMBER 8, 2017

While secondlines still happen under the Claiborne Avenue overpass, booming commerce of the past is missing.

[Claiborne Avenue could become a cultural marketplace under Interstate 10](#)

By [Katherine Sayre](#) ksayre@nola.com,
[NOLA.com](#) | The Times-Picayune

The Network for Economic Opportunity proposed Claiborne Corridor marketplace under the I-10 Expressway

<http://pelicanbomb.com/events/2017/7/21/community-design-charrette-claiborne-cultural-innovation-district>

Terry T-Dog Williams shared a link.
Sep 28 · 🌐

New Orleans receives \$820,000 feder...
theadvocate.com

You and 10 others · 17 Comments

Jennifer Turner shared a link.
Sep 30 · 🌐

New Orleans receives \$820,000 feder...
theadvocate.com

5 · 2 Comments

T Simon Hightower
Sep 4 · 🌐

...which will add new jobs to the local economy - Position New Orleans as a top digital city, with connected workspaces, healthcare systems and data-driven decision-making technology Websi...

Jennifer Turner and 7 others · 17 Comments

Mayor Mitch Landrieu- City of New Orleans
Sep 28 · 🌐

MORE GOOD NEWS: #NOLA receives \$820K @CommerceGov grant to develop N. Claiborne...
theadvocate.com

New Orleans receives \$820,000 feder...
theadvocate.com

You and 182 others · 44 Comments

Foundation for Louisiana
Sep 28 · 🌐

"The initiative is being led by the city's Network for Economic Opportunity in tandem with the F...
theadvocate.com

New Orleans receives \$820,000 feder...
theadvocate.com

You, Val Rainey and 20 others

Jared C. Brossett
Aug 25 · 🌐

We're moving New Orleans forward! The Council approved the creation of the N. Claiborne Corridor Cultural Innovation District!

Frequently Asked Questions?

- **General**

- Is this a public space?
 - *The project will be on land owned by Louisiana Department of Transportation and Development (LADOTD). The City of New Orleans has entered into a Joint Use Agreement (JUA) with LADOTD and the Federal Highway Administration to have site control for the purposes of the CID. The City has entered into a Cooperative Endeavor Agreement (CEA) with Foundation for Louisiana to manage the space. The spaces will be a combination of open public space, reserved public spaces, and private enterprises.*
- How do we define the culture for the CID?
 - *The CID is particularly geared to the indigenous residents, business owners, and culture bearers of New Orleans' Claiborne Corridor neighborhoods. The extant community will have the strongest voice in the decisions directly impacting the experience of the space to be developed.*
- How do you expect this venture to be fruitful given the conditions?
 - *People power*
- How do we create safe transit? Why is this getting built without resolving the ills of the traffic first?
 - *Encouraging and helping to create safe, multi-modal transit is one of the primary goals of the CID, as it aims to increase walkability and health outcomes in the Claiborne Corridor. This process in good faith seeks to address and mitigate, if not resolve the ills of traffic and more in this area; however, a project of this magnitude must run on parallel tracks. We are simultaneously pursuing economic opportunity, housing affordability, cultural preservation, transportation choice and access, environmental sustainability, and safe & healthy neighborhoods.*

-

- **Infrastructure**

- Physical strength of the existing structure?
 - *The mainline twin bridges (#4361 and #4362) which make up the I-10 Viaduct have been consistently rated with a BSR of 94 for each year between 2008 and 2012. At approximately 20,000 ft long with 80 spans each, these two bridges make up the majority of the viaduct through the LCC study area.*
- Will we have to combat the possibilities of interstate expansion?
 - **No**
- What is the useful life of the car deck (overpass)?
 - *It can be conservatively stated that the bridges in the study area, if maintained as has previously been the case, will have remaining service lives that exceed 30 years. LCC Technical Memo Pg. 22*

- Who will maintain the green infrastructure? Who is going to run the plant nursery?
 - ***We view the maintenance of the CID's green infrastructure as an opportunity for a neighborhood based business and will ensure it as such.***

- How will technology (audio + video) be integrated into the space?
 - ***There will be exhibits, demonstrations, and public art, integrated into all aspects of the CID. This will include both standard technology—audio, video—and innovative technology—renewable energy, 3D printing, advanced manufacturing tools. How it all ultimately manifests will be part of the community decision-making in the design process.***

- How are we going to manage water sharing from the car deck? How can you collect rainwater before it reaches the ground?
 - ***Managing stormwater is part of the green infrastructure plan that is being developed through the design process.***

- What entity is responsible for the long-term maintenance of the car deck?
 - ***LADOTD and FHWA***

- Who will be responsible for maintenance?
 - ***The operator, in partnership with the City of New Orleans, will be responsible for maintenance of the CID.***

- What materials will be used to lower noise level?
 - ***Materials and methods of sound remediation is being developed through the design process. It will be an element of the green infrastructure plan.***

- How is water going to be supplied to businesses?
 - ***The CID will tap into the city's existing system for sewage and water.***

- Will the parking exist and where will it be located in the future?
 - ***Parking will exist in designated blocks, decided during the design process.***

- How was the block between Orleans and Esplanade Avenue chosen as a starting point?
 - ***The blocks between Orleans and Esplanade were chosen during the community meetings in 2015, as the area most critically in need of transformation.***

- Will a traffic study be completed for the ground level streaks in the Corridor to address the increased pedestrian traffic crossing Claiborne?
 - ***Yes***

- **People**
- How can faith groups be engaged and sustained?
 - ***This project values faith groups as a vital component of indigenous culture and through an initiative called Metromorphosis, has done outreach with faith leaders in***

the Claiborne Corridor. Through the design process, there is the opportunity to consider how our faith groups can be supported in the CID.

- How will residents be identified to do this work?
 - ***The CID has a stated goal of racial equity and is for the express benefit of Claiborne Corridor residents. As such, residents will have first priority in hiring. To date all of the following positions have been filled by residents: Claiborne Corridor Program Manager (7th Ward), CID Director (Tremé), Design/Construction Project Manager (Central City), and CID Administrator (7th Ward).***

- Who will maintain the programming for the children and families? Will youth led and managed programs be kept to the CID?
 - ***In collaboration with community partners, we will provide quality youth education and recreation programming in the CID. As with all impactful youth programming, we imagine that the skills and recreation we promote, will provide part of the foundation that will allow our youth to launch themselves into other opportunities, locally and globally. We don't intend to keep programs to the CID, but neither do we intend to program activities outside of it.***

- How (and by whom) are decisions made? How do we ensure community voices are prioritized? Who will keep or lead community engagement for the project? How is ongoing community impact going to be built-in? How are the processes ensuring that the people who are representative of the community are long-term benefactors of the Cultural Innovation District?
 - ***Decisions regarding the CID will be made by the community-based operator and its staff. The Neighborhood Advisory Committee (NAC) made up of residents and business owners, will provide CID operators and staff with a direct feedback loop to ensure the CID's policies and programming are responsive to the needs of the surrounding community. There will be a staff person dedicated to convening the NAC. In addition, the small business and employment opportunities of the CID are targeted for community impact.***

- How will people of diverse classes be engaged, welcomed and invited to use the space fully?
 - ***While this project is a direct response to the needs and desires of Claiborne Corridor residents, the Corridor is markedly diverse and the home of the culture and hospitality for which New Orleans is known, so we anticipate the CID being a great space of sharing and exchange.***

- As the city rolls out the CID development for the benefit of the community this creates positive externalities; how will the Network for Economic Opportunity or some other party manage the adjacent/nearby public assets to rise and prosper with the CID while remaining public?
 - ***The Network for Economic Opportunity is creating a Master Plan for Claiborne Corridor where this issue is being explored. While definitive answers have not yet been arrived at, we are exploring many innovative solutions and welcome your participation in that process.***

- How do we define the target audiences?

- **Target audiences for design are the residents and businesses who are closest to the CID. Target audiences for workforce development and the delivery of social services are Claiborne Corridor residents. Target audience for business development are indigenous entrepreneurs, of the Corridor and city-wide. Target audiences to enjoy the experience of the CID are regional, national, and global.**
- Will there be an economic assistance for residents trying to start businesses?
 - **Yes, in addition to technical assistance.**
- How will the businesses be incentivized or coerced to actually hire local African-Americans?
 - **This is a values-based racial equity project, and the CID will have an accompanying equity policy that explicitly requires participating businesses to adhere to the city's Local Hire Policy, in addition to taking part in a first source process for hiring Corridor residents.**
- Will the stalls be owned by people who live there?
 - **Primarily, yes, but there will be opportunities for people who may live outside of the Corridor, but have a neighborhood-serving business.**
- Would people have to pay to participate in educational programs or will they be free?
 - **While all programming hasn't been determined and there is the possibility there may be some unique opportunity that requires residents to share in the cost, it is intended for most programming to be free.**
- Will there be both community and individual spaces?
 - **Yes, one of the great features of the CID, in addition to the business opportunities, are the opportunities to create beautiful and engaging public spaces.**
- Will safety programs be created and maintained through the police or community?
 - **We will create a safety program that promotes cooperative processes and behaviors with community and police.**
- Who will maintain the safety of the children in the space at night?
 - **We expect that young children will be accompanied by parents or caretakers and that our teens/young adults will participate responsibly in the space and adhere to the safety precautions in place.**
- Who will be in charge of events and community meetings?
 - **CID Staff**
- How do we avoid institutionalizing "hangouts"?
 - **We don't necessarily see this as something to avoid. Through the design process, we are determining which activities are desired in the space and how to build and program accordingly.**
- How will people get to/from the space safely?

- **Signage and wayfinding will be important to safety of movement. We will work to ensure best practices are in place.**
- How do we bring in resources? How do we consider outreach programs highlighting community mutual aid cooperation, cooperation, and redistribution of power and resources for opportunity and empowerment of the displaced?
 - **This project brings in resources through grant-writing. We consider all programs that advance equity to be valuable.**
- Who is telling the history?
 - **Indigenous residents of the Claiborne Corridor**
- **Funding**
- Where will the money come from to build the CID? How was development funded? How much is going to be invested by government to create this CID? What is the budget for this project? Who is going to invest?
 - **The CID project was awarded an Economic Development Agency grant for construction, which is matched by City of New Orleans and philanthropic investment. The EDA grant is \$820,000, the City of New Orleans is investing \$250,000, and our philanthropic partners \$830,000. This brings the budget for design and the first phase of construction to \$1.9M. This project will continue to fundraise from government and private sector sources.**
-
- Will there be budget for workforce for community members to work at the CID?
 - **Yes**
- Beyond the initial construction, how will the space and maintenance be funded?
 - **The space and maintenance will be funded by the operator, in partnership with the City.**
- Will there be free or reduced priced food/snacks available on site?
 - **This is not a question that can be readily answered right now, but we would love to hear your thoughts on this possibility.**
- **Business**
- How are we going to redefine economic wealth in the corridor?
 - **We intend this project to help close racial wealth gap experienced in our city by expanding economic opportunity for culture-bearers and indigenous entrepreneurs.**
- Can we use the CID to reduce poverty in the city and build the resiliency of residents? Will this be explicitly outlined in our mission statement?
 - **That is the explicit intention of the CID and will be expressed in all mission statements, policies, procedures, and programming.**
- How were existing businesses be supported throughout the design process?

- **Existing businesses on Claiborne Avenue, Orleans/Basin, Esplanade, and St. Bernard were the first to be consulted about the CID. They participated in the initial planning meetings and design charrettes and are perpetually engaged in this process.**
- How will existing businesses be supported post-CID?
 - **In addition to having direct input via the Neighborhood Advisory Committee, we expect that existing businesses will take advantage of the technical and economic assistance made available through the CID, the façade renewal opportunities coming available through NORA, and that all businesses will benefit from the increased awareness, engagement, and neighborhood-level retail the destination will provide.**
- Who will determine what businesses will have space in district? What is the process for selection of businesses?
 - **There will be an equitable and transparent process for business outreach and selection that prioritizes Claiborne Corridor residents. That process is currently under design and your input is welcome.**
- How will existing homeowners and businesses be involved/included in decision-making? How will control/decision-making of the space be determined in future after design process is over?
 - **The CID will be run by a community-based operator and its staff. All residents, whether or not they are home owners, all employers and employees, all congregation, club, or other members of the Claiborne Corridor community can join the Neighborhood Advisory Committee or attend one of its meetings to provide direct input regarding CID operations, policies, and procedures.**
- How will this work explicitly dismantle the continued segregation of the city?
 - **This work will explicitly address economic opportunity for the City's most vulnerable residents, thereby helping to integrate the economy, where the most insidious segregation exists.**
- Has there been asset mapping created throughout the district?
 - **There was extensive asset mapping done as part of the Livable Claiborne Community study, which can be accessed online at <https://www.nola.gov/city/livable-claiborne-communities/> and the City of New Orleans continually updates its Cultural Economy Map at: <https://gis.nola.gov/apps/cepmap/#>**

Exhibit A - Mapping + Community Notes

Existing Conditions

Claiborne Corridor CID					
LCC: Existing Use	Annotation	EC-Priorities	Annotation	EC-General	Annotation
Family Picnic Carnival Activities		Community Connections	Community	Pedestrian - Unfriendly	Safety
People Living Poverty	Poverty	Crime Gun violence prostitution Drug Trade Illegal dumping	Safety	Noise	Sound
Panhandling	Poverty	Haven for Community engagement	Community	second lines	Culture
Food and Cloths give away for Poverty	Poverty	noise	Pollution	more green space	Sustainability
Barbecueing	Food	still a symbol of this city's existing + continued segregation	x	farmers market with fresh produce	Food
	x	Danger	Safety	revere the music	Culture
Meeting Place	Community	Create a space of physical activity	Recreation	landmarks Formation video)	History
BBOing	Food	Dark	Lighting	Bayou Road - historic pathway pre-dating and supporting the establishment of new orleans	History
Firecrackers Guns	Safety	mix of business and blight	Commerce	legacy	History
Hang out for bars Home for Poverty Second Line Social setting	Poverty Culture	Poverty ness	Poverty	historical economic hub	Commerce
Second lines The Mardi Gras Indians meet under the I-10 lots of people [chill] and have agood time car washing	Culture	Drug sale / usage prostitution spiritual vision / imagination deprived / arrested	safety	pollution -noise	Sound
	x	murals on business + underpass	Culture	Environmental concerns -sound pollution -vehicular pollution -untreated water runoff from interstate	Pollution
mardi gras meeting place	Culture	available vacant bldgs for economic enterprise	Commerce	Pollution	Pollution
playing music	Culture	black owned businesses	Commerce	Concrete - Hot -No green -heavy Traffic -high speeds -unsafe crossing	Safety
	x	gathering of temporal markets and performances	Commerce	off street parking>densified to open space	Parking
	x	not many safe places to walk / cross the street	Safety	Mardi Gras day = epicenter of the universe	Culture

Claiborne Corridor CID

LCC: Existing Use	Annotation	EC-Priorities	Annotation	EC-General	Annotation
Cultural Gathering	Culture	soot	Pollution	traffic control	Safety
Parking	Parking	acoutics	Sound	Iconic space for cultural expression	Culture
Informal CD/Movies Sales	Commerce	community gathering space that is somewhat protested from rain and sun	Community	claiborne as a gathering place	Culture
Skate Boarding	Recreation	grey space, wet muddy letter	Environmental	vibrant culture	Culture
	x	physical strength of the existing structure	Stucture	safer crossings -more transit, more busses -safe bike infrastructure -parking, alt. transportation haphazardous traffic patterns	Parking
Second Lines	Culture	lack fo green space for children and familes	Sustainability		Safety
Children Playing	Community	revere spontaneous gathering	Culture	existing conditions - youth memory focused doug redd's artistic signs	Murals
Entrepreneurial Pursuits (non-municipally recognized)	Commerce	Treme community garden	Sustainability	sports, recreation + play @ lemamn playground	Recreation
Easter Basket	x	acts as a seperation between the two sides of claiborne	x	conditions of traffic deck -shed water -rust	Safety
Party Space	Culture	casual hangout (organic) not institutionalized	Culture	Religious congregations with indoor spaces for programming to correct w/ CID	Culture
	x	historic marker	History	Lack of open space removed by I-10 construction -needs to be restored	Sustainability
Prostitution	Safety	historic architecture	History	More black small businesses -Sustainability -Local veggies, markets, food	Sustainability
Drug Sales use	Safety	second line parking	Parking	protection from rain/sun (elements)	Safety
Inappropriate behavior Drugs Sex Prostitution	Safety	treme/7th ward festival + mardi gras	Culture	existing conditions -gathering culture, but also place for the displaced lack of resources example of capitalist dysfunction	Culture
Social Gathering	Culture	connections to "enterprising" folks legitamate existing business	Commerce	noise	Sound

Claiborne Corridor CID					
LCC: Existing Use	Annotation	EC-Priorities	Annotation	EC-General	Annotation
concern for Poverty population	Safety-Poverty		x	a cultural center parking	Parking
Hunter field @ claiborne (I-10) and st bernard -	Community	Brass	Culture	Mardi Gras Day	Culture
Each block is not connected well due to the large curbs	Traffic	connecting history, education, skills, intergenerational -spontaneous gathering -head bill basketball	Culture - History	Historic Structures in desrepair	Architecture
murals	Culture	access point to surrouning neighborhoods and skills, existing community garden/ markets in greenway -golden feather	Sustainability	community activities ehere individuals and families can hang out in a safe space	Community
letter	x	Rain leaks	Environmental	Traffic and transit	Safety
Historic Markers	History	defined space		noise	Sound
Historic Markers	History	expansion of neighborhood businesses / minoirty and female owned	Commerce	place of exchange	Commerce
plenty of youth live in the the area	Youth		x	cloth banner	x
parking	Parking	Pep up sales	Commerce	air quality concerns crime trash-some ports appear cleaner than others)	Pollution
				artwork significance	Culture

Questions + Concerns

QC-Priorities	Annotation	QC-General	Annotation
(general) what traffic calming measures will be implemented	Safety-Traffic	control/decision making of how space is used in future after process is over	Operations
how will the CID be staffed	Operations	will there be both communities individual owned spaces	Community
How do we define the target audiences	Community	how will this work to explicitly dismantle the continued segregation of this city	x
will there be budget for workforce development for community members to work for the CID	Community	how will technology be integrated into space	Technology
will there be economic assistance for residents to start businesses	Commerce	what will happen to those who currently use the space as a refuge?	Community
how will the businesses be in	Commerce	will we have to combat possibilities of interstate expansion?	x
will the stalls be owned by people who live there?	Commerce	how can faith groups be engaged and sustained	Culture
how will private entities businesses be evaluated? how will local businesses be prioritized	Commerce	what is the useful life of the car deck?	Structure
How can we support the businesses along claborne	Commerce	why is this getting built without resolving the ills of the traffic deck?	Safety-Traffic
how does the project tie in with affordable housing in the corridor?	Housing		x
who will determine what businesses will have space in the district?	Commerce	who is going to run the plant nursery?	Sustainability
Will a traffic study be completed for the ground level streets in the corridor to address the increased pedestrian traffic crossing claborne?	Safety	what entity is responsible for the long term maintenance of the car deck	Operations

QC-Priorities	Annotation	QC-General	Annotation
is this a public space	Community	will safety programs be created and maintained through the police or the community	Safety
how will people of diverse class be engaged and welcomed invited to use the space fully?	Community	how is water going to be supplied?	Sustainability
How (and by whom) are decisions made? how to ensure community voice is prioritized?	Community		x
How will existing businesses be supported throughout the design process? (not putting them out of business)	Commerce	can there be multilingual signs?	Access
how do we bring in resources? who? outreach program highlighting community mutual aid, cooperation collaboration, redistribution of power and resources for opportunity + empowerment of displaced	Community	how do we avoid institutionalizing "hangouts"?	Safety
Use CID to reduce poverty in the city + build the resiliency of residents and explicitly outlined in our mission statement.	Poverty	how do you expect this venture to be fruitful given the conditions?	x
how will existing homes and businesses be involved in the decision making	Operations	how will he create safe transit?	Safety
who will maintain the safety of children in the space at night	Safety	what materials will be used to lower noise level?	Sound
where do people park	Parking	who is going to benefit?	Community
how will people get to/from the space safely	Safety	what entity is responsibly for maintaining or leasing spaces?	Operations

QC-Priorities	Annotation	QC-General	Annotation
how will existing businesses be supported post CID	Business	is there a community bond?. to guide design implementation	Community
how will we extend this process into the community (special sessions or canvassing neighbors)	Community	how doe we capture water from the highway?	Sustainability
who will be responsible for maintenance? city of new orleans	Operations	who makes sure that pedestrians and people are more important than cars	Traffic
process for selection of businesses	Business	who is going to invest?	x
as the city rolls out the CID development for the benefit of the community and this creates positive externalities, is the NEC or some other party managing the adjacent/nearby public assets to rise and prosper with the CID while remaining public?	Operations	would people have to pay to participate in educational programs or will they be free?	Operations
will youth led and managed programming be key to the CID	Youth	questions/concerns: how will the process ensure that people who are representative of the community have long term benefits of cultural innovation districts?	Culture
how will it look and feel at night?	Lighting	how are you going to manage water shedding from the car deck?	Sustainability
Has an asset map been created throughout the district	Community	who will maintain the Sustainability?	Sustainability
how are we going to build economy? wealth - justice	Commerce	define culture for the CID?	Culture
beyond initial construction, how will the space + maintenance be funded?	Operations	who is telling the history?	History
how will residents be identified to do the work? (crafts, entrepreneurs, etc.)	Operations	how was the block between orleans and esplanade ave chosen as starting points?	x

QC-Priorities	Annotation	QC-General	Annotation
	x	what activities are allowed in the spaces underneath deck?	x
How much is going to be invested by government to create the CID?	x	how will food culture be integrated into the district	Culture
who will maintain the programming for children and families?	Operations		x
who will keep or lead community engagement for the project?	Community	how long term maintenance funded?	Operations
can we build into the program design a workforce training program that promotes entrepreneurship	Commerce	Can there be a cooperative model for destination services like tours bikes and cart rental that benefit the community	Community
how is development funded	x	how is ongoing community input going to be built in	Community
where will the money come from to build the CID?	x	will there be free or reduced priced food/snacks available on sight?	x
how will local and other block investors be engaged?	x	what entity will operate spaces	Operations
relationship w/ state highway; can we lower speed limit? complete streets?	Traffic		

Opportunities

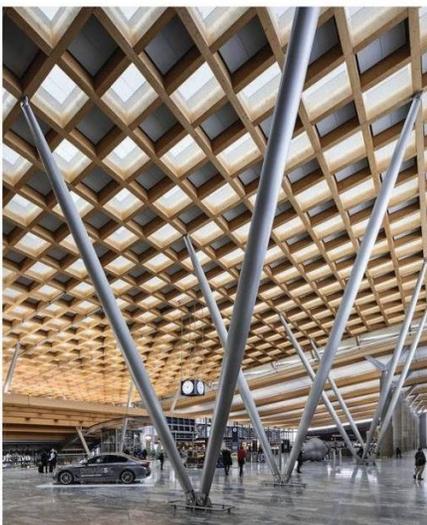
Opportunities	Annotation	LCC: Opportunities	Annotation
	x		x
Print/copy shop	Support	Permanent -land use -National model -Community involvement	Community
Mural	Culture	-Put black men to work -Increase per capita income -traffic calmer -entrepreneurs -community participation -get people out to socialize	Safety-Traffic
color code the blocks	Art	Jobs/Opportunities for the original treme residents - the people who made the treme what it is today	Commerce
Margue pointing to businesses like the mall	Commerce	putting dormant space back into commerce	Commerce
create wealth building (employment, business ownership development) that have long lasting impact for the community	Community	black ceremonial space	Culture
Change the way we see and treat each other	x	reduce crime -NOPD involvement	Safety
space like sanctuary for religious practice or ritual gathering and serenity	Culture	Create vocational opportunities for the formerly incarcerated	Commerce
	x	jobs for the youth	Youth
Mobile kiosk depot; Trikes to promote sell and produce employment for CID	Commerce	self sustainable trees, flowers, fruit, water, cultivation, recycling	Sustainability
Community real estate resources center; encourage home ownership, financial assistance, homes for sale for the community	Community	Live food/ healthy eating space	Food
sacred space including greening at both ends of "market"	Sustainability	enhanced lighting	Lighting

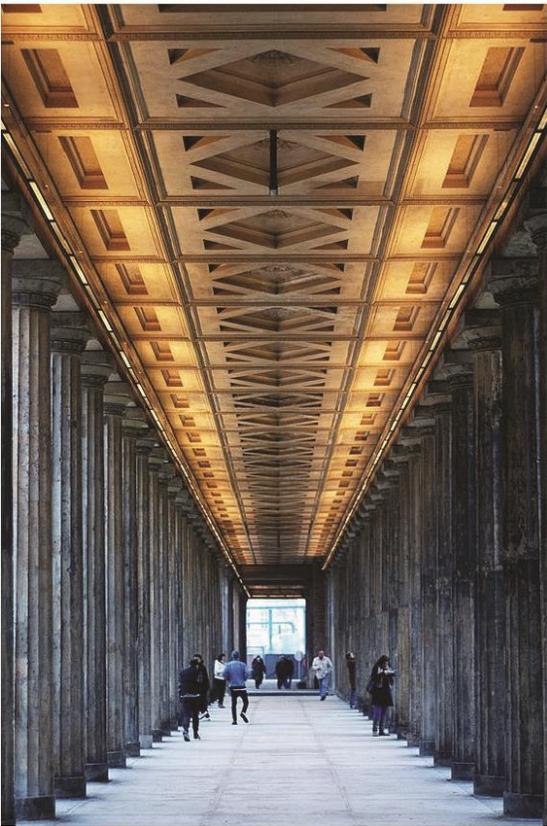
Opportunities	Annotation	LCC: Opportunities	Annotation
	x	Extensive outreach to surrounding communities	Outreach
Insurance business and law business	Commerce	career path curriculum for the youth /entrepreneurship mentoring	Support
interfaith temple/sacred space alters erected throughout space, council of elders, indigenous traditions represented, drug rehabilitation,	Culture	Bathrooms you can lock after hours	Support
work with: groundwork NOLA on workforce developers as it works to Sustainability	Sustainability	incorporate residents into security	Safety
See note regarding sacred circle between dumaïn + st philips	Culture	mural for public to change and participate monthly lead by a local artist	Culture
Historical Timeline wall	History	African life movement space	Culture
Reuse of toilets	Operations	-Put black men to work -Increase per capita income -traffic calmer -entrepreneurship -community participation -get people out to socialize	Safety-Traffic
activated cross ventilation and warmth	Sustainability	develop training programs -security -business -culture -community maintenance	Culture
market spaces with both locals and tourists; green	Sustainability	Underwriting	Support
think comprehensively holistically	x	perhaps spaces per block per vendor	Commerce

Opportunities	Annotation	LCC: Opportunities	Annotation
link w/ goodwork network	Sustainability		x
water capture; and use water as a part of design	Sustainability	can it be a space to expand community ownership	Community
Water	Sustainability	alterspace	Culture
easy access for adult learning information and support	Support		x
table at neighborhood events	x	activated cross ventilation and warmth	Environmental
activated cross ventilation and warmth	Sustainability		x
	x	beautiful community gathering spaces would be awesome even on rainy days	Community
Sacred circle with stadium seating that can be used for various cultural purposes	Culture	Dedicated track	Transportation
Permanent affordability CITs and CLTs	Housing		x
Historical timeline wall	History	community education education grassroots democratic participation and community testing	Community
	x		x
water use	Sustainability	Historical timeline wall	History
	x	museum 326 in honor of those thriving black owned businesses	History
Mural	Culture	Alter space	Culture

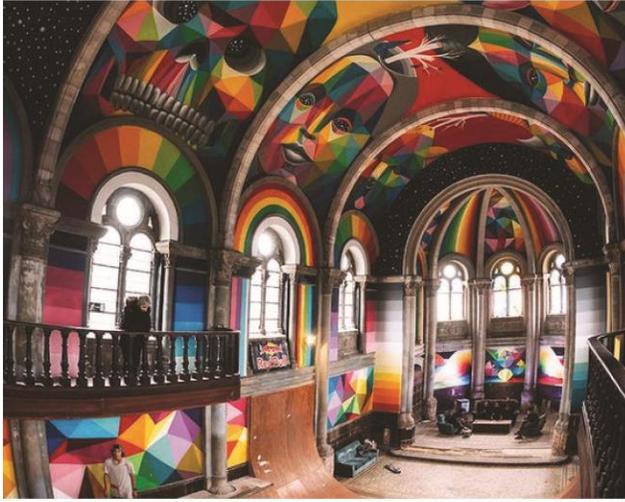
Precedents

Canopy Structure





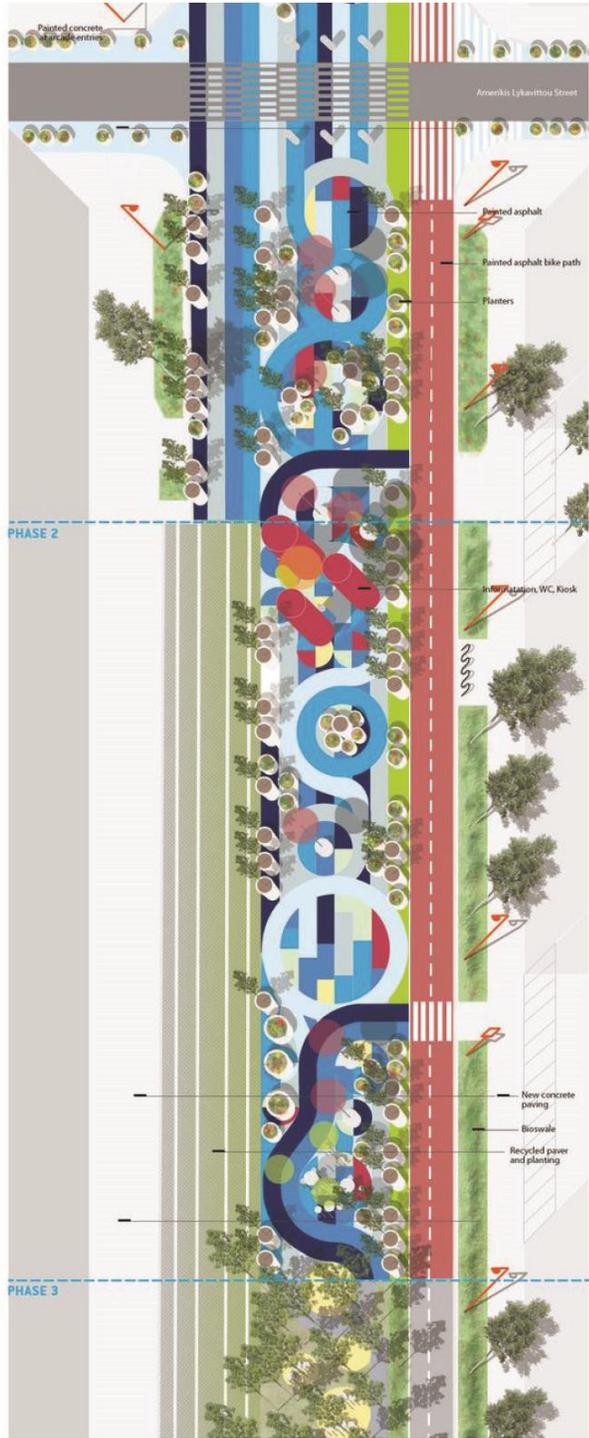
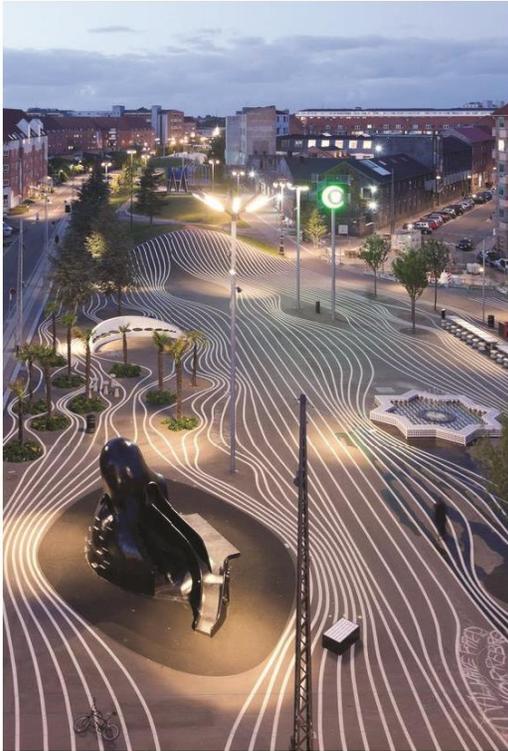




Street Murals

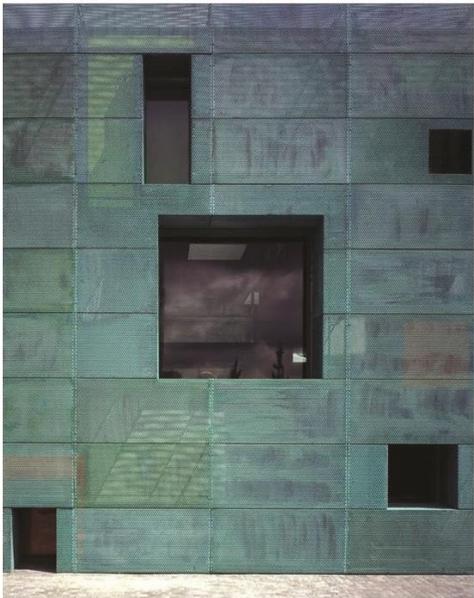














Marketplace





Luminous Lighting





Market Storefront





